

# ROBERT PURDON (BA Hons: MTCP)

Director

## ► Qualifications

- Master Town and Country Planning (University of Sydney 1976)
  - Bachelor of Arts (Hons C1.1) (University of Newcastle 1969)

## ► Affiliations and Positions held

- Director, Purdon Associates,
- Adjunct Professor University Canberra
  - Member, Planning Institute Australia
- Member, Master Builders Association ACT (Executive Council)
  - Member, Canberra Business Council
- Member, Property Council of Australia (ACT)
- Past Associate Member, Australian Communication Authority
  - Past convenor, Manuka Local Area Planning Advisory Committee
  - MBA Consultant of the Year 2000

## ► Employment History

- Purdon Associates Pty Ltd 1986-to date
- Canberra Development Board 1979-86
- National Capital Development Commission 1978-79
- Environment Housing & Community Development 1975-78
- Department of Urban & Regional Development 1973-75
- Land Conservation Council VIC 1972-73
- State Planning Authority NSW 1970-72

## ► Recent Projects

ANU Exchange Master Plan ● QIC Section 84 Office & Retail ● Accor Jolimont Hotel ● Cooleman Court ● Griffin Legacy Consultations ● Port Macquarie Ring Road ● Jindabyne Regional Waste ● Bonville Golf Course ● Greenway Waters ● ACT Emergency Services HQ ● ACT Prison ● Capital Business Park ● Gungahlin Drive Extension (Act) ● Residential estate plans (Macgregor West; North Watson; McKellar; Forde; Changsha; Coffs Harbour; Casey; Moruya) ● Northern Distributor, Wollongong ● Oxley Highway Upgrade (NSW) ● Fairbairn Avenue Upgrade (ACT) ● Section 84 Master Plan City ● Canberra Centre Redevelopment ● New Office Development (Woden) ● Perisher Range Master Plan ● Bruce Master Plan ● Tallwoods Golf Course Estate ● CIT Campus Development Plan ● ACT Land Release Strategy ● BEPCON Review ● Deakin Oval Redevelopment ● Gungahlin Lakes Golf Course ● Novotel Redevelopment (ACT) ● Sydney - Canberra Corridor Strategy ● Alpine Region Strategy ● ACT Library Strategy ● Overseas Accommodation Strategy ● Cagayan Master Plan (Philippines) ● Changsha Estate Subdivision (China) ● Moonlake & Orange Island (China) ● ANU Student Housing

## Experience

Rob has been involved in the urban planning profession for over 35 years and has worked on a large number of multi-disciplined projects for clients in the public and private sector. Rob has a good working knowledge of planning approval systems across Australia and has undertaken a number of projects internationally.

As principal adviser on many projects, Rob has performed a range of professional, marketing and managerial responsibilities, and as a Director of the company he has also ensured that Purdon Associates continues as a successful business and Canberra's leading planning consultancy.

Prior to joining Purdon Associates in 1986, Rob held senior positions with a number of government organisations at State and Commonwealth level.

Rob has contributed to all aspects of consultancy including client liaison, risk assessment, identification of client needs, data collection and feasibility studies, analysis, report preparation presentation of findings.

As well as undertaking public speaking engagements on a range of town planning and related issues, much of Rob's work at present includes policy advice, master plans, development approvals, market research, as well as presentations to government agencies and politicians, and media briefings.

The main types of projects undertaken by Rob include:

- community consultations
- master plans
- development approvals
- land use surveys and analysis
- environmental impact assessments
- local environmental plans and studies
- town centre retail strategies
- property disposal strategies
- industrial land studies
- development feasibility studies
- urban capability assessments
- town planning policy
- market research
- Government Liaison

